Celebrating Two Decades Of Leadership in Research and Education

The American Skin Association celebrates a milestone this year with its 20th Anniversary. The ASA was founded in 1987 by leading dermatologists, scientists, and concerned volunteers as a not-for-profit, volunteer-led health organization to promote public education and to support research on all aspects of the skin. One in three Americans suffers from some type of skin disorder, many of which remain fatal. For two decades, the ASA has addressed issues and raised visibility about skin disorders and the need for additional funding for skin disease research.

The ASA has awarded more than $5.5 million nationwide to support groundbreaking research in the cause, prevention, treatment, and cure of skin diseases. Through its national grants and awards program, the ASA has recognized and supported the work of promising physicians, scientists, leading figures in the field, and research centers at major institutions across the U.S.

The American Skin Association continues its mission to educate the public about the importance of skin and the warning signs of skin disorders. In addition to the ASA Newsletter and website, free educational pamphlets are published and distributed each year on a variety of skin-related topics. The ASA has also developed a national award-winning skin health education program for Grades K-12, in partnership with the New York Academy of Medicine.

Through cutting-edge research, education, and advocacy, the ASA remains dedicated to saving lives and to alleviating the suffering caused by the full spectrum of skin diseases and cancers.

Here’s to the next 20 years!

Looking Back . . . .

♦ Introduced a comprehensive public school health program, with the New York Academy of Medicine, to help students better understand the critical role skin plays in maintaining good health

♦ Last year’s Annual Gala raised close to $500,000 to support education and research for the fight against skin disorders

. . . . and Moving Forward

♦ Currently reaching 1 million students with our award-winning health education curriculum, and will continue to pursue plans to replicate these programs nationwide

♦ Commissioned an impact study of the Research Scholars program since its 1996 inception; a published evaluation is scheduled to be completed for the 2007 Gala
Dear Friends,

As we mark the American Skin Association’s 20th anniversary this year, we have many measurable accomplishments and significant achievements to celebrate. Over the past 20 years, the ASA has supported ground-breaking research and education initiatives, and has grown to become an organization with wide-reaching impact on the prevention, treatment, and cure of skin diseases.

The support of an extraordinary community of dedicated volunteers continues to make a difference in the lives of those with skin disorders and diseases. We would like to express our deepest appreciation to the volunteers, staff, and donors who have partnered in the important mission of the ASA. Thank you to ASA Board of Directors, staff, and Medical Advisory Committee for their leadership and commitment. We also gratefully acknowledge the many donors who are so generously helping to end the pain and suffering caused by skin disease.

As we consider our history and progress, we are reminded that there is still much to do as we continue to strengthen and expand our efforts to reduce the growing incidence of serious skin disorders. One in five Americans will develop skin cancer in his or her lifetime, and melanoma is occurring in epidemic proportions. Further research in prevention and treatment is essential.

As we look forward to the next 20 years, we are confident that we will continue to make significant strides through our shared commitment to ASA’s mission. Our efforts will have a lasting impact on the health and lives of those suffering from skin diseases, and on the well-being of our society and future generations.
This year’s ASA Lifetime Scientific Achievement Award will be presented to Douglas R. Lowy, M.D., a National Cancer Institute scientist and a pioneer in Human Papillomavirus (HPV) research. Dr. Lowy’s research efforts, together with his colleagues at the National Cancer Institute, led to the development of the world’s first vaccine to prevent cervical cancer. Cervical cancer is the second most common cancer affecting an estimated 20 million women worldwide; there are approximately 11,000 cases in the U.S. each year.

There are more than 100 types of Human Papillomaviruses, and the majority of all cases of cervical cancers and genital warts are caused by some type of these infections. HPV is a sexually-transmitted virus, and HPV infections are the most common sexually-transmitted diseases. There is no treatment for HPV, and most people who have it don’t realize it, and unknowingly transmit HPV to their sexual partners.

Merck and GlaxoSmithKline received rights to develop an HPV vaccine based on the findings of Dr. Lowy and fellow researchers. In June, 2006, Merck’s Gardasil® vaccine was approved by the Food and Drug Administration, and GlaxoSmithKline has developed the Cervarix® vaccine which is awaiting FDA approval.

Most HPV infections resolve on their own and do not lead to cancer. However the HPV vaccine can protect women from most of the HPV infections that can go on to cause cervical cancers and genital warts. Studies showed the vaccine’s effectiveness to be long-lasting and highly effective, however the vaccine works only if given prior to becoming infected with the virus. If a woman has already had an HPV infection, the vaccine could still be useful to help provide protection from other HPV strains.

The vaccine does not prevent all HPV infections, however it does cover the strains responsible for the majority of genital warts and cervical cancers. It is still important to schedule regular pap smears since approximately 30% of cervical cancers are due to HPV strains not covered by the current vaccine.

Five years of research on the safety of the vaccine showed no signs of long-term risks or decrease in effectiveness. Temporary side effects may include fever, nausea, dizziness; and redness, swelling, itching and pain at the injection site. Survey studies showed that over 90% of physicians surveyed worldwide agreed that the HPV vaccine should be administered for protection from cervical cancers. As of June, 2006, the Centers for Disease Control (Advisory Committee on Immunization Practices) recommended routine vaccination.

Dr. Lowy’s research is a significant medical breakthrough, and will have a long-lasting impact on the prevention and treatment of cancer, and on women’s health issues around the world.

“This vaccine opens a new era in cancer prevention.”

National Cancer Institute

American Skin Association

20th Anniversary Gala

Tuesday, October 23, 2007
6:30 p.m.

The Rainbow Room
New York City

Co-Chairs
Mr. and Mrs. John Castle
Mr. and Mrs. Howard Milstein

Lifetime Scientific Achievement Award
Douglas R. Lowy, M.D.
National Cancer Institute

Reservations Required
(212) 889-4858; (800) 499-SKIN
Atopic Dermatitis . . . a.k.a. Eczema

Eczema is one of the most common skin disorders. There are many types of eczema, and Atopic Dermatitis, most commonly referred to as eczema, is the most common form. It is the type that is most often seen in babies and children, but it can also affect adults, and usually runs in families. Atopic Eczema is believed to be an inherited condition, and it is also associated with asthma and/or hay fever, or a family history of these. The specific cause of Atopic Eczema is unknown, however it is believed that changes in the skin’s protective barrier cause some people to be more sensitive to irritants, which can result in the symptoms of eczema.

Eczema symptoms can include skin which is inflamed, dry, rough, and scaly, with varying degrees of redness and itching. Both over-the-counter and prescription ointments and creams are commonly used to treat eczema. The condition typically follows a cycle of improved and worsening symptoms or “flare-ups.” Fortunately most children who have eczema improve with age, and many get completely better.

Since Atopic Eczema is believed to be hereditary, there is no way to prevent it, however it is possible to improve or prevent symptoms or flare-ups by avoiding triggers that can worsen the condition. Irritants and allergens are the main issues affecting eczema symptoms. In addition to limiting exposure to common irritants such as dust, pollen, animal dander, and cigarette smoke, there are other “tips” that eczema sufferers use to help manage symptoms.

### Making Progress:

In March 2006, an international research team discovered a gene linked to the development of Atopic Dermatitis. The gene controls the production of a protein involved in forming the body’s protective layer at the skin’s surface. This barrier is important in keeping the skin healthy and in filtering irritants. Mutations in the gene can lead to dry and scaly skin, and can predispose a person to Eczema. The same gene has also been linked to asthma. Approximately 50% of eczema sufferers also develop asthma, again most likely due to a reduction in the body’s ability to filter irritants.

Research efforts continue on this breakthrough and may later lead to new treatments and a possible cure!

### Tips to Help Manage Eczema Symptoms

<table>
<thead>
<tr>
<th><strong>Do:</strong></th>
<th><strong>Don’t:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>♦ Control the urge to scratch</td>
<td>♦ Scratch!</td>
</tr>
<tr>
<td>♦ Keep fingernails short to prevent infection and further skin damage</td>
<td>♦ Scratching feeds the “itch/scratch” cycle which worsens the condition</td>
</tr>
<tr>
<td>♦ Ask your doctor about oatmeal baths to help with itching</td>
<td></td>
</tr>
<tr>
<td>♦ Apply moisturizers frequently to keep skin from drying out (2-3 times daily)</td>
<td>♦ Use a lot of skin care products/cosmetics/perfumes that contain alcohol, which can cause further drying of the skin</td>
</tr>
<tr>
<td>♦ Apply moisturizer immediately after bathing to lock in moisture</td>
<td></td>
</tr>
<tr>
<td>♦ Towel dry gently by patting the skin</td>
<td>♦ Scrub the skin or rub harshly</td>
</tr>
<tr>
<td>♦ Use mild soaps and detergents and rinse well to remove any residue that could continue to irritate</td>
<td>♦ Use harsh detergents and soaps</td>
</tr>
<tr>
<td>♦ Use lukewarm water (not too hot, not too cold)</td>
<td>♦ Use hot water</td>
</tr>
<tr>
<td>♦ Keep baths and showers brief to avoid overdrying the skin</td>
<td>♦ Overuse soap and water which are drying to the skin</td>
</tr>
<tr>
<td>♦ Wear loose-fitting, comfortable fabrics that “breathe”</td>
<td>♦ Wear rough or scratchy fabrics (wool) or clothing which fits too tightly (promotes sweating)</td>
</tr>
<tr>
<td>♦ Manage stress and limit emotional stress which can trigger flare-ups</td>
<td>♦ Stress!</td>
</tr>
<tr>
<td>♦ Avoid climate and temperature extremes (excessive heat or cold; Low humidity is also drying)</td>
<td>♦ Get over-heated (sweating worsens symptoms and increases itching)</td>
</tr>
</tbody>
</table>

### Looking Back . . . .

♦ Launched a user-friendly website – www.americanskin.org – which has welcomed more than 50,000 visitors
♦ Set up a toll-free hotline – 800-499-SKIN – to provide quick and easy information for skin disease sufferers and healthcare professionals on issues related to diagnosis and treatment
When considering a body piercing or tattoo, it’s important to know the risks and to take steps for protection. Both tattoos and body piercings involve breaking the skin. Since the skin is one of the body’s main protective barriers, whenever the skin is punctured, you are at increased risk for skin infections and other skin reactions.

Tattoos
Tattoos are permanent markings made by repeatedly pricking the skin with a needle which is connected to tubes containing colored dyes. In addition to the risk of infection, the dyes used can also cause allergic reactions. Tattoos are meant to be permanent, however a large percentage of people who get tattoos later want to remove them. Removal is difficult, painful, and can cause significant scarring. Some safer, non-permanent options include removable temporary tattoos or henna (plant dye) tattoos.

Body Piercings
Some body piercing jewelry is also made of materials which can cause allergic reactions (avoid brass and nickel.) Body piercings done improperly can cause tearing and scarring of the skin. Infection is also a common risk of mouth piercings due to the large number of bacteria in the mouth, and some mouth jewelry can cause damage to the teeth.

The health risks for both tattoos and body piercings include infection (sometimes serious,) allergic reactions, and scarring. The most serious potential risk is the possibility of contracting a blood-borne disease (such as hepatitis) if the equipment is not properly sterilized. If the decision is made to pursue a tattoo or body piercing, to reduce risks, be sure to choose reputable professionals who use sterile equipment (unused, sterile needles for both tattoos and body piercings.) ♦
## Awards and Grants, 2006 - 2007

### $50,000 RESEARCH SCHOLAR AWARDS, 2007

<table>
<thead>
<tr>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Luis Andres Garza, MD</strong>&lt;br&gt;University of Pennsylvania&lt;br&gt;Skin Stem Cell</td>
<td><strong>Andrey Sharov, MD, PhD</strong>&lt;br&gt;Boston University&lt;br&gt;Skin Cancer/Melanoma</td>
</tr>
<tr>
<td><strong>Spiro Getsior, PhD</strong>&lt;br&gt;Northwestern University Feinburg&lt;br&gt;Skin Cancer/Melanoma</td>
<td><strong>Deborah Lang, PhD</strong>&lt;br&gt;University of Chicago&lt;br&gt;Skin Cancer/Melanoma</td>
</tr>
<tr>
<td><strong>Deborah Lang, PhD</strong>&lt;br&gt;University of Chicago&lt;br&gt;Melanoma</td>
<td><strong>Nicole L. Ward, PhD</strong>&lt;br&gt;Case Western Reserve University&lt;br&gt;Autoimmune/Inflammatory Skin Diseases</td>
</tr>
<tr>
<td><strong>David Owens, PhD</strong>&lt;br&gt;Columbia University&lt;br&gt;Squamous Cell Carcinoma</td>
<td><strong>Aimee Payne, MD, PhD</strong>&lt;br&gt;University of Pennsylvania&lt;br&gt;Psoriasis/Inflammatory Disease</td>
</tr>
</tbody>
</table>

### $15,000 Research Grantees

<table>
<thead>
<tr>
<th>2006</th>
<th>2007</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Oleg E. Akilov, MD, PhD</strong>&lt;br&gt;Massachusetts General Hospital, Harvard&lt;br&gt;Chilhoos Skin Diseases</td>
<td><strong>Delphine Lee, MD, PhD</strong>&lt;br&gt;University of California&lt;br&gt;Vitiligo/Pigment Cell Biology</td>
</tr>
<tr>
<td><strong>Johann Eli Gudjohnsson, MD, PhD</strong>&lt;br&gt;University of Pennsylvania&lt;br&gt;Autoimmune/Inflammatory Skin Disease</td>
<td><strong>Richard A. Spritz, MD</strong>&lt;br&gt;Univ. of Colorado Health Sciences Center&lt;br&gt;Vitiligo/Pigment Cell Biology</td>
</tr>
<tr>
<td><strong>Colin C. Jamora, PhD</strong>&lt;br&gt;University of California San Diego&lt;br&gt;Skin Cancer/Melanoma</td>
<td><strong>Abrar A. Qureshi, MD, PhD</strong>&lt;br&gt;Brigham &amp; Women’s Hospital&lt;br&gt;Pсорiasis</td>
</tr>
<tr>
<td><strong>Kenneth A. Katz, MD, MSc</strong>&lt;br&gt;University of Pennsylvania&lt;br&gt;Pсорiasis</td>
<td><strong>Deon Wolpowitz, MD, PhD</strong>&lt;br&gt;Boston University School of Medicine&lt;br&gt;Autoimmune/Inflammatory Skin Disease</td>
</tr>
<tr>
<td><strong>Richard A. Spritz, MD</strong>&lt;br&gt;Univ. of Colorado Health Sciences Center&lt;br&gt;Vitiligo</td>
<td><strong>Benjamin Yu, MD, PhD</strong>&lt;br&gt;University of California&lt;br&gt;Skin Cancer/Melanoma</td>
</tr>
<tr>
<td><strong>Sergey Troyanovsky, PhD</strong>&lt;br&gt;Washington University&lt;br&gt;Skin Cancer/Melanoma</td>
<td><strong>Andrew Blawlet, MD</strong>&lt;br&gt;Portland VA Medical Center&lt;br&gt;Autoimmune/Inflammatory Skin Disease</td>
</tr>
<tr>
<td><strong>Liang Deng, MD, PhD</strong>&lt;br&gt;Memorial Sloan-Kettering Cancer Center&lt;br&gt;Skin Cancer/Melanoma</td>
<td><strong>Tatiana Efimova, PhD</strong>&lt;br&gt;Washington University&lt;br&gt;Skin Cancer/Melanoma</td>
</tr>
</tbody>
</table>
Since its inception in 1987, the American Skin Association has awarded over $5 million in research grants and awards.

2006

Helen Liu
Stanford University School of Medicine
Melanoma

Bernice Ng
Yale University School of Medicine
Melanoma

Laura J. Novak
Thomas Jefferson University
Melanoma

2007

Kavitha Reddy
Boston University
Melanoma

Jeanette Waller
University of California
Melanoma

Brijal Desai
The Wistar Institute
Melanoma

Amean DeLuce
Johns Hopkins University
Melanoma

Heidi Goodarzi
University of California, San Diego
Melanoma

Sandra Y. Han
New York University
Melanoma

Helen Liu
Stanford University School of Medicine
Melanoma

Looking Back . . .

♦ “We are delighted to support these scientists as they continue important research that can make a positive difference in the lives of the 80 million Americans living with skin disorders.”

George W. Hambrick, Jr., M.D.,
Founder and President

Medical/Scientific Advisory Committee

Barbara A. Gilchrest, MD
Professor and Chairman of Dermatology
Boston University School of Medicine
Chairman

Eugene A. Bauer, MD
Chief Executive Officer
NEOSIL

Paul R. Bergstresser, MD
Professor of Dermatology
University of Texas
Southwestern School of Medicine

S. Wright Caughman, MD
Professor and Chair of Dermatology
Emory University School of Medicine

Steven R. Cohen, MD
Professor and Chief of Dermatology
Albert Einstein College of Medicine

Lynn A. Cornelius, MD
Chief of Dermatology Division
Washington University
School of Medicine

Andrzej A. Dlugosz, MD
Associate Professor of Dermatology
University of Michigan

Ervin H. Epstein, MD
Clinical Professor of Dermatology
Children’s Hospital
Oakland Research Center

Rachel Grossman, MD
Worldwide Medical Director
Johnson & Johnson

George W. Hambrick, Jr., MD
New York Presbyterian
The University Hospital of Columbia and Cornell

Frank M. Houston, MD
Practitioner of Dermatology

Fu-Tong Liu, MD
Professor and Chair of Dermatology
University of California, Davis

David Norris, MD
Professor and Chair of Dermatology
University of Colorado

John Everett Olerud, MD
Head of Dermatology
University of Washington
School of Medicine

Dennis Roop, PhD
Chairman of Cell Biology
Baylor College of Medicine

Nicholas Soter, MD
Professor of Dermatology,
New York University

John R. Stanley, MD
Professor and Chair of Dermatology
University of Pennsylvania

Howard G. Welgus, MD
Global Research & Development
Pfizer Inc.
The American Skin Association gratefully acknowledges the contributions of those whose annual gifts of $1,000 or more are helping to end the pain and suffering caused by skin disease.

American Skin Association’s 2006 Annual Fund Drive

Board

Abel Smith, Mimi
Antunes, Humberto
Calder, Ann and Donald
Castle, John and Marianne
Cohen, Dr. and Mrs. Steven
(In honor of George Hambrick)
Gillespie, Mr. and Mrs. S. Hazzard
Hambrick, Jr., M.D., George
Johnsen, Niels and Millicent
Jordan, Nora
King, Henry
Lyons, David
Mahoney, Margaret
Mandelbaum, David
Milstein, Howard P.
Milstein, Howard and Abby
Moran, Miriam
Sadrof, David
Shalita, Dr. Alan
Told, William

Individuals

Akers, Anne
Allen II, Timothy
Ameral, Irene
Amonette, Dr. and Mrs. Rex
Anderson, Mr. and Mrs. Clifford
Anderson, Mr. and Mrs. Wade
Anderson, Dr. and Mrs. William A.
Anonymous
Anonymous
Armstrong, Charlotte
Arons, Mr. and Mrs. Donald
Barazani, Dr. Lance and Dr. Lori
Barondess, Dr. Jeremiah
Bergamo, Anthony
Bernhard, William
Bickman, Diane Melly
Bliss, Mr. and Mrs. Orest
Braverman, Dr. Irwin
Brodsky, Daniel
Bruckenthal, Mr. and Mrs. Robert
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Carlson, Dr. Andrew
Carroll, Kyla
Carson, Russell
Carson Family
Carter, Joe
Case, George and Mary Bell
Chang, Lita
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Clapp, N. K.
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Corr, Maureen
Crasson, Mr. and Mrs. David
DeSipio
Dinopoulos, Marc
Dipalo, Thomas
Doremus, Jack
DuBois, Mr. and Mrs. John
Dunn, Alexandra and Oscar
Edlow, Mary and Kenneth
Epstein, Dr. and Mrs. Michael
Fairchild Fund, Edgar W. B.
Fox, James and Alissa
Frankenhoff, Mr. and Mrs. William
Fuchs, Herta
Gebb, Erna
Ghohestani, Dr. Reza
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Glantz, Mr. and Mrs. Ronald
Glassman, Daniel
Goldfinger, Myron
Goldin, Dr. Harry
Gottesman, Mr. and Mrs. Jerry
Graham, Dr. James and Dr. Gloria
Grichnik, Dr. and Mrs. James
Grove, Barry and Maggie
Halperin, Dr. Alan
Hoban Harris, Mr. and Mrs. James
Heard, Mr. and Mrs. Milton
Hetherly, Kendall
Hoffman, David
Hofmann, Joan
Housholder, Martha
Houston, Dr. Frank
Hunt, Walter and Judith
Hurd, Katherine
Ignazio, Catania
(In memory of Ronald DeMarco)
Ipiotis, Alex
Jordan, Julia and James Cummings
Kalat, Peter
Kalivas, Mr. and Mrs. James
Kane, Michael and Lisa
Kaplan, Robert
Karp, Donald
Kennedy, David
Kennedy, Susan
Kidd, Mr. and Mrs. Wilmot
Kindel, Elmore A.
Kindel, Susan
King, Jr., Dr. Lloyd E.
Kligman, Dr. Albert and Dr. Lorraine
Korde, Mr. and Mrs. Gerald
(In honor of David Mandelbaum)
King, Jr., Dr. Lloyd E.
Kligman, Dr. Albert and Dr. Lorraine
Korde, Mr. and Mrs. Gerald
(In honor of David Mandelbaum)
Kraner, Ronald
Kurban, Dr. Ramsay
Thank you for your generous support and for sharing our commitment to make a difference in the lives of those living with skin disorders.

American Skin Association’s 2006 Annual Fund Drive

Individuals

Lasry, Marc (Avenue Capital Group)
Leachman, Sancey
Lederman, Mr. and Mrs. Mark
Lerner, Dr. and Mrs. Aaron
Li, Dr. Jie
Lipkin, Gerald
Litwin, Leonard
Lubrano, Louis
Maggio, Mr. and Mrs. John
Mahar, Caren
Mansfield, Edward
Mann, Joyce
Martinet, Alina
Mason, Mr. and Mrs. Christopher
McKissock, Mr. and Mrs. David
Melly, Alice P.
Meringoff, Stephen
Meyer, Dr. Roslyn Milstein
(Memorial to Howard Milstein)
Miller, Edward D.
Mistlstein, Edward
Motley, Mr. and Mrs. Warren
Moussapour, Mr. and Mrs. Amir
Myskowski, Dr. Patricia
Nimmo, Hilary
Nir, Daniel and Jill Braufman
Norriss, David
O’Brien, Raymond
Offit, Simon
O’Kelly, Mrs. Suzy
Olsen, Dr. Charles
Orelove, Michael
Orne, Dr. Robert
Parr, Ann
Peck, Dr. Gary
Pinheiro, Mr. and Mrs. Goncalo
Pistone, Joseph
Polsky, Dr. and Mrs. David
Ramirez, Mr. and Mrs. Gilbert
Rosenberg, Dr. and Mrs. Milton
Royce, Charles
(In memory of Ronald DeMarco)
Russell, Diana
Schaenen, Jr., Mr. and Mrs. Nelson
Scher, Dr. and Mrs. Richard
Seaman, Catherine
Smith, Barry
(In memory of Ronald DeMarco)
Stodard, Mr. and Mrs. Philip
Stone, Mead
Stover, Geraldine
Strauss, Dr. and Mrs. John
Sweeney, Dr. Eugene
Tanner, Mr. and Mrs. Harold
Tarlington, Mr. and Mrs. Jason
Thompson, Mr. and Mrs. William
Tucker, Maureen
Wagner, Mr. and Mrs. Philip
Walsh, Bridget
Walton, Mr. and Mrs. Warren
Weigel, Mr. and Mrs. William
Weil, I. B.
Weiss, Stephen and Suzanne
White, R. Randolph
Wolf, Diane
Wolfe, Stephen and Patricia
Yancey, Dr. Kim
Zaykowsky, Jeanne
Zecher, Mr. and Mrs. Peter
Zim, Dr. and Mrs. Jonathan
Zucker, Donald and Barbara

Foundations

Theodora Betz Foundation
Dickson Foundation
Herman Goldman Foundation
Mary A. H. Rumsey Foundation
Peter Jay Sharp Foundation
J.T. Tai Foundation

In-kind Gifts

Edelman Communications

Grants and Gifts as of December 31, 2006

Why Invest in the Future?
To make certain that progress continues to bring a healthier existence to all of those suffering from skin disorders.
19 Amazing Achievements from ASA’s 19th

(President’s Report for 2006 Annual Meeting—Wednesday, April 11, 2007)

Programs

1. Awarded a record-breaking $406,000 in research grants
   Total number of scientists whose work ASA has supported: 138
   Overall total funds awarded for research: over $4.7

2. In preparation for ASA’s 20th Anniversary, retained Alice Pentland, M.D., University of Rochester, to evaluate the impact of ASA’s Research Scholars program

3. Participated in a seminar for 50 residents interested in physician/scientist academic careers sponsored by the Society for Investigative Dermatology

4. Passed the 1 million mark in number of students reached through ASA’s award-winning public school program

5. Hosted The Wonders of Skin (SHEP) in three new cities—Minneapolis, St. Paul, and New Brunswick—as well as New York

6. Through David Mandelbaum’s efforts, partnered for the first time with a major sports team, the Minnesota Vikings, to the delight of both students and teachers

7. Conducted a student outcome evaluation—the second in the program’s 8-year history—to ensure the program’s continued high standards

Leadership

8. Under Nominating Committee Chair Nora Jordan, added two excellent new Board members—Humberto Antunes and Charles Stiefel—who, during their first year on the Board, chaired the Gala

9. Under Millicent Johnsen’s leadership, launched ASA’s new Education Council

Development

10. Chosen for Charity Navigator’s Top 10 List of Organizations Reliant on Contributions and received the websites’ four-star rating for the second year in a row

11. Exceeded the budgeted fundraising goal for the first time in ASA history and registered an impressive 8% growth in contributed income

12. Hosted our most memorable Gala to date, which included not only a very moving speech by the NIH’s Steve Rosenberg, but also very special appearances by luminaries Sam Donaldson and Gail Saltz

13. Largest single grant: $375,000 commitment from Russell Carson for Psoriasis/Inflammatory Diseases

Press, Promo & PR

14. Thanks to Michael Hodin and the generosity of Edelman Communications, completed an impressive evaluation of ASA’s current public relations efforts. With Pfizer’s help, we are looking forward to rolling up our sleeves and implementing their recommendations in 2007

15. Heightened awareness of ASA’s mission and programs with dermatologists, research scientists, parents, teachers and women by participating in four national conferences hosted by the Society for Investigative Dermatology, American Academy of Dermatology, the PTA and Johns Hopkins respectively

16. 2006 press coverage included:
   Announcement of ASA’s Lifetime Achievement Award to James Cleaver appeared in Marin County Journal; Stories in St. Paul Pioneer Press and Minneapolis Star Tribune on the partnership with the Vikings

Finances

17. Moved ASA’s investments to Vanguard and increased revenue from interest and dividends by 70%

18. Ended the year with over $160,000 surplus

19. Fully implemented auditor-recommended, board-approved internal controls to safeguard surplus and all ASA’s finances
## STATEMENT OF FINANCIAL POSITION: Year Ending December 31, 2006

### Assets
- Total current assets: $
- Property and equipment, net: $
- Long-term investments: $
- Other assets: $

### Total Assets: $

### Liabilities
- Total current liabilities: $
- Accrued rent abatement: $
- Net assets-unrestricted: $
- Net assets-Board-designated: $
- Net assets-temporarily restricted: $

### Total Liabilities and Net Assets: $

## STATEMENT OF ACTIVITIES: Year Ending December 31, 2006

### Revenue
- Studies and projects: $
- Investments: $
- Restricted contributions: $
- Other: $

### Total Revenue: $

### Expenses
- Program services: $
- Management and administration: $
- Program development: $

### Total Expenses: $

### Change in Net Assets
- Unrestricted: $
- Temporarily restricted: $
- Net assets, beginning of year: $
- Net assets, end of year: $


I would like to join the ASA in its mission to support important research and education on skin disorders and to promote the prevention, treatment, and cure of skin diseases.

Enclosed is my tax-deductible contribution of:

- $500
- $250
- $100
- $50
- $25

I’d like more information on how I can assist the ASA in its efforts

Please make checks payable to: The American Skin Association

I am interested in:

☐ Lupus ☐ Melanoma ☐ Skin Cancer
☐ Psoriasis ☐ Vitiligo ☐ Childhood Skin Disease
☐ Other

Please contact me.

☐ Please contact me to help bring the school program to my city.

☐ I would like to help bring the school program to my city.

I am interested in:

☐ Lupus ☐ Melanoma ☐ Skin Cancer
☐ Psoriasis ☐ Vitiligo ☐ Childhood Skin Disease
☐ Other

Please make checks payable to: The American Skin Association

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