

**AMERICAN SKIN ASSOCIATION, INC.**

**FINANCIAL STATEMENTS**

**DECEMBER 31, 2010**

**AMERICAN SKIN ASSOCIATION, INC.**

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# Bonamassa, Maietta & Cartelli, LLP

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
American Skin Association, Inc.

We have audited the accompanying statement of financial position of the American Skin Association, Inc. as of December 31, 2010 and the related statements of activities, changes in net assets, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the organization's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the American Skin Association, Inc. as of December 31, 2010 and the results of its operations, changes in net assets, functional expenses and cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Bonamassa, Maietta & Cartelli, LLP*

Bonamassa, Maietta & Cartelli, LLP

March 11, 2011

**AMERICAN SKIN ASSOCIATION, INC.**  
**EXHIBIT A**  
**STATEMENT OF FINANCIAL POSITION**  
**DECEMBER 31, 2010**

	UNRESTRICTED	TEMPORARILY RESTRICTED	PERMANENTLY RESTRICTED	2010 TOTAL	2009 TOTAL
<b><u>ASSETS</u></b>					
Cash and cash equivalents	\$ 369,239	\$ 522,630	\$ -	\$ 891,869	\$ 941,931
Investments, at market	173,558	-	191,028	364,586	326,078
Pledges receivable					
unrestricted	21,559	-	-	21,559	19,764
restricted to future periods	-	1,253,000	-	1,253,000	1,954,000
Grant refund receivable	-	-	-	-	15,000
Prepaid expenses	10,951	-	-	10,951	3,234
Furniture and equipment, net of accumulated depreciation of \$58,311	14,995	-	-	14,995	14,777
<b>TOTAL ASSETS</b>	<b>\$ 590,302</b>	<b>\$ 1,775,630</b>	<b>\$ 191,028</b>	<b>\$ 2,556,960</b>	<b>\$ 3,274,784</b>
<b><u>LIABILITIES AND NET ASSETS</u></b>					
Grants payable	\$ 279,000	\$ 1,495,000	\$ 2,000	\$ 1,776,000	\$ 1,651,000
Accrued expenses	45,211	-	-	45,211	45,697
Deferred revenue	500	158,000	-	158,500	938,500
<b>Total liabilities</b>	<b>324,711</b>	<b>1,653,000</b>	<b>2,000</b>	<b>1,979,711</b>	<b>2,635,197</b>
Net assets:					
Unrestricted net assets	\$ 265,591	\$ -	\$ -	\$ 265,591	\$ 370,630
Temporarily restricted net assets	-	122,630	-	122,630	81,675
Permanently restricted net assets	-	-	189,028	189,028	187,282
<b>Total net assets</b>	<b>265,591</b>	<b>122,630</b>	<b>189,028</b>	<b>577,249</b>	<b>639,587</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 590,302</b>	<b>\$ 1,775,630</b>	<b>\$ 191,028</b>	<b>\$ 2,556,960</b>	<b>\$ 3,274,784</b>

See notes to financial statements

**AMERICAN SKIN ASSOCIATION, INC.**  
**EXHIBIT B**  
**STATEMENT OF ACTIVITIES**  
**FOR THE YEAR ENDED DECEMBER 31, 2010**

	<u>UNRESTRICTED</u>	<u>TEMPORARILY RESTRICTED</u>	<u>PERMANENTLY RESTRICTED</u>	<u>2010 TOTAL</u>	<u>2009 TOTAL</u>
<b><u>REVENUES</u></b>					
Public support					
Gifts and grants	\$ 306,669	\$ 1,267,622	\$ -	\$ 1,574,291	\$ 1,341,578
Special events	561,795	-	-	561,795	561,708
(Less: event costs)	(172,877)	-	-	(172,877)	(185,215)
Total public support	<u>695,587</u>	<u>1,267,622</u>	<u>-</u>	<u>1,963,209</u>	<u>1,718,071</u>
Other revenues, gains(losses)					
Interest	-	-	121	121	251
Dividends	4,053	1,492	3,625	9,170	12,147
Net realized gains (losses)	384	-	-	384	(313)
Net unrealized gains	29,238	-	-	29,238	40,196
Total other revenues, gains (losses)	<u>33,675</u>	<u>1,492</u>	<u>3,746</u>	<u>38,913</u>	<u>52,281</u>
Total public support and other revenues	<u>729,262</u>	<u>1,269,114</u>	<u>3,746</u>	<u>2,002,122</u>	<u>1,770,352</u>
<b><u>EXPENSES</u></b>					
Program services:					
Research	384,454	870,000	2,000	1,256,454	1,255,868
Education	221,978	358,622	-	580,600	379,370
Total program services	<u>606,432</u>	<u>1,228,622</u>	<u>2,000</u>	<u>1,837,054</u>	<u>1,635,238</u>
Supporting services:					
Management and general	117,618	-	-	117,618	102,511
Fundraising	109,788	-	-	109,788	90,616
Total supporting services	<u>227,406</u>	<u>-</u>	<u>-</u>	<u>227,406</u>	<u>193,127</u>
Total program and supporting services	<u>833,838</u>	<u>1,228,622</u>	<u>2,000</u>	<u>2,064,460</u>	<u>1,828,365</u>
<b><u>CHANGE IN NET ASSETS</u></b>	<u>(104,576)</u>	<u>40,492</u>	<u>1,746</u>	<u>(62,338)</u>	<u>(58,013)</u>
<b><u>NET ASSETS, JANUARY 1</u></b>	<u>370,167</u>	<u>82,138</u>	<u>187,282</u>	<u>639,587</u>	<u>697,600</u>
<b><u>NET ASSETS, DECEMBER 31</u></b>	<u>\$ 265,591</u>	<u>\$ 122,630</u>	<u>\$ 189,028</u>	<u>\$ 577,249</u>	<u>\$ 639,587</u>

See notes to financial statements

**Bonamassa, Maietta & Cartelli, LLP**  
Certified Public Accountants

**AMERICAN SKIN ASSOCIATION, INC.**  
**EXHIBIT C**  
**STATEMENT OF FUNCTIONAL EXPENSES**  
**FOR THE YEAR ENDED DECEMBER 31, 2010**

	<u>PROGRAM SERVICES</u>			<u>SUPPORTING SERVICES</u>			2010 Total	2009 Total
	Research	Education	Subtotal	Management and general	Fundraising	Subtotal		
Grants and awards	\$1,041,000	\$ -	\$ 1,041,000	\$ -	\$ -	\$ -	\$ 1,041,000	\$1,051,000
Education and other consultants	20,000	418,800	\$ 438,800	25,000	44,000	\$ 69,000	\$ 507,800	280,917
Salaries, benefits and taxes	134,701	105,637	\$ 240,338	67,970	51,518	\$ 119,488	\$ 359,826	350,482
Marketing and promotion	18,407	10,485	\$ 28,892	-	-	\$ -	\$ 28,892	28,312
Travel and transportation	13,221	5,201	\$ 18,422	-	-	\$ -	\$ 18,422	24,933
Printing and publications	4,035	11,481	\$ 15,516	2,157	995	\$ 3,152	\$ 18,668	8,797
Rent and related items	12,489	14,272	\$ 26,761	5,352	3,568	\$ 8,920	\$ 35,681	37,149
Office expenses	8,301	9,592	\$ 17,893	1,057	6,995	\$ 8,052	\$ 25,945	19,049
Legal and accounting	-	-	\$ -	9,825	-	\$ 9,825	\$ 9,825	8,750
Telephone	2,182	2,231	\$ 4,413	273	818	\$ 1,091	\$ 5,504	5,053
Outside service	1,310	2,131	\$ 3,441	178	1,604	\$ 1,782	\$ 5,223	6,345
Miscellaneous	808	770	\$ 1,578	193	290	\$ 483	\$ 2,061	2,157
Depreciation	-	-	\$ -	5,613	-	\$ 5,613	\$ 5,613	5,421
<b>Total Expenses, 2010</b>	<b><u>\$1,256,454</u></b>	<b><u>\$ 580,600</u></b>	<b><u>\$ 1,837,054</u></b>	<b><u>\$ 117,618</u></b>	<b><u>\$ 109,788</u></b>	<b><u>\$ 227,406</u></b>	<b><u>\$ 2,064,460</u></b>	<b><u>\$1,828,365</u></b>
<b>Total Expenses, 2009</b>	<b><u>\$1,255,868</u></b>	<b><u>\$ 379,370</u></b>	<b><u>\$1,635,238</u></b>	<b><u>\$ 102,511</u></b>	<b><u>\$ 90,616</u></b>	<b><u>\$ 193,127</u></b>		

See notes to financial statements.

Bonamassa, Maietta & Cartelli, LLP  
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**AMERICAN SKIN ASSOCIATION, INC.**  
**EXHIBIT D**  
**STATEMENT OF CASH FLOWS**  
**FOR THE YEAR ENDED DECEMBER 31, 2010**

**CASH FLOWS FROM OPERATING ACTIVITIES:**

Decrease in net assets	\$ (62,338)
Adjustments to reconcile decrease in net assets to net cash used by operating activities	
Depreciation	5,613
Net realized gains on investments	(384)
Net unrealized gains on investments	(29,238)
(Increase) decrease in:	
Pledges receivable	699,205
Grant refund receivable	15,000
Prepaid expenses	(7,717)
Increase (decrease) in:	
Grants payable	125,000
Accrued expenses	(486)
Deferred revenue	<u>(780,000)</u>
Net cash used by operating activities	<u>(35,345)</u>

**CASH FLOWS FROM INVESTING ACTIVITIES:**

Proceeds from sale of investments	49,106
Purchase of investments	(57,992)
Purchase of furniture and equipment	<u>(5,831)</u>
Net cash used by investing activities	<u>(14,717)</u>

NET DECREASE IN CASH AND CASH EQUIVALENTS (50,062)

CASH AND CASH EQUIVALENTS, January 1 941,931

CASH AND CASH EQUIVALENTS, December 31 \$ 891,869

See notes to financial statements

**AMERICAN SKIN ASSOCIATION, INC.**  
**EXHIBIT E**  
**STATEMENT OF CHANGES IN NET ASSETS**  
**FOR THE YEAR ENDED DECEMBER 31, 2010**

	UNRESTRICTED	PERMANENTLY RESTRICTED		TEMPORARILY RESTRICTED					TOTALS		
		Carter Endowment	Psoriasis Endowment	Autoimmune/ Psoriasis	Skin cancer/ Melanoma	Vitiligo	Other Research	Education	Hambrick Fund	2010	2009
Net assets, January 1, 2010	\$ 370,167	\$ 141,952	\$ 45,330	\$ -	\$ -	\$ 7,525	\$ -	\$ -	\$ 74,613	\$ 639,587	\$ 697,600
Revenue	729,262	2,839	907	-	820,000	53,000	35,000	358,622	2,492	2,002,122	1,770,352
Expenses and grants	(833,838)	(1,000)	(1,000)	-	(820,000)	(15,000)	(35,000)	(358,622)	-	(2,064,460)	(1,828,365)
Net assets, December 31, 2010	<u>\$ 265,591</u>	<u>\$ 143,791</u>	<u>\$ 45,237</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 45,525</u>	<u>-</u>	<u>\$ -</u>	<u>\$ 77,105</u>	<u>\$ 577,249</u>	<u>\$ 639,587</u>

See notes to financial statements.

Bonamassa, Maietta & Cartelli, LLP  
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**AMERICAN SKIN ASSOCIATION, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2010**

Note 1. Significant Accounting Policies

Nature of Operations: Founded in 1987, American Skin Association works to defeat melanoma and other serious forms of skin disease by advancing research, raising public awareness and championing good skin health- particularly among children.

Basis of Presentation: The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with generally accepted accounting principles. In 1996, the Association adopted Accounting Standards Codification (ASC) Topic 958, "Not-for-Profit Entities", Subtopic 205, "Presentation of Financial Statements." (Formerly Statement of Financial Accounting Standards (SFAS) No. 117, "Financial Statements of Not-for-Profit Organizations") Under ASC 958-205, the organization is required to report information regarding its financial position and activities according to three classes of net assets based upon the existence or absence of donor-imposed restrictions. Accordingly, net assets of the organization and changes therein are classified and reported as follows:

Unrestricted net assets - Net assets that are not subject to donor-imposed stipulations.

Temporarily restricted net assets - Net assets subject to donor-imposed stipulations that may or will be met, either by actions of the organization and/or the passage of time.

Temporarily restricted net assets at December 31, 2010 have been restricted by donors to be spent as follows:

Research	
Vitiligo	\$ 45,525
Hambrick Fund	<u>77,105</u>
	<u>\$122,630</u>

Permanently restricted net assets - Net assets subject to donor-imposed stipulations that they be maintained permanently by the organization. Generally, the donors of these assets permit the organization to use all or part of the income earned on any related investments for general or specific purposes.

Permanently restricted endowment funds at December 31, 2010 have been restricted by donors to be spent as follows:

Carter endowment	\$ 143,791
Psoriasis endowment	<u>45,237</u>
	<u>\$ 187,282</u>

**AMERICAN SKIN ASSOCIATION, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2010**

Note 1. Significant Accounting Policies - continued

Contributions: The organization also adopted ASC Topic 958, "Not-for-Profit Entities", Subtopic 605, "Revenue Recognition" (Formerly SFAS No. 116, "Accounting for Contributions Received and Contributions Made"), in 1996. In accordance with ASC 958-605, contributions received are recorded as restricted, temporarily restricted or permanently restricted support, depending upon the existence and/or nature of any donor imposed restrictions.

Contributions, including unconditional promises to give, are recorded as made. All contributions are available for unrestricted use unless specifically restricted by the donor. Conditional promises to give are recognized when the conditions on which they depend are substantially met.

Depreciation: Equipment and furniture are being depreciated over estimated useful lives using the double declining balance method. Depreciation expense was \$5,613 for 2010.

Income Taxes: Income taxes are not provided for in the financial statements since the organization is exempt from federal and state income taxes under section 501 (c)(3) of the Internal Revenue Code and similar state provisions.

Functional Expenses: Functional expenses have been allocated between program services and supporting services based upon an analysis of personnel time and office space utilized for the related activities.

Cash Equivalents: For purposes of the statement of cash flows, the organization considers all cash and other highly liquid investments with initial maturities of three months or less to be cash equivalents.

Estimates: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Concentration of Credit Risk – The Company does not have a material concentration of credit risk, with respect to pledges receivable, due to generally short payment terms.

The Association maintains cash balances with one banking institution in excess of the Federal Deposit Insurance Corporation (FDIC) limits. The Association also maintains money market funds. Such balances are not FDIC insured.

**AMERICAN SKIN ASSOCIATION, INC.  
NOTES TO FINANCIAL STATEMENTS  
DECEMBER 31, 2010**

Note 2. Investments

Investments consist primarily of securities traded on the national stock exchanges and are summarized as follows:

	<u>Cost or Donated Value</u>	<u>Fair Value</u>	<u>Unrealized Appreciation (Depreciation)</u>
Fixed Income Mutual Funds	\$ 124,472	\$ 132,241	\$ 7,769
Equity and other mutual funds	<u>237,924</u>	<u>232,345</u>	<u>(5,579)</u>
Total	<u>\$ 362,396</u>	<u>\$ 364,586</u>	<u>\$ 2,190</u>

In 2010, the Association had an unrealized gain of \$29,238 which is included in net unrealized gains and losses on investments.

Note 3. Fair Values of Financial Instruments

The estimated fair value of the organization's financial instruments, none of which are held for trading purposes, are as follows:

	<u>Carrying Amount</u>	<u>Fair Value</u>
Financial assets:		
Cash	\$ 891,869	\$ 891,869
Investments	364,586	364,586
Unconditional promises to give	1,274,559	1,274,559

The following methods and assumptions were used by the organization estimating its fair value disclosures for financial instruments:

Cash and unconditional promises to give: The carrying amounts reported in the statement of financial position approximate fair value because of the short maturities of those instruments.

Investments securities: The fair values of investment securities are based on quoted market prices for those investments.

**AMERICAN SKIN ASSOCIATION, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2010**

Note 4. Pledges Receivable

Pledges receivable consist of contributions pledged but not yet received. Pledges receivable in future periods are as follows:

<u>Year</u>	<u>Amount</u>
2011	1,022,559
2012	251,000
2013	<u>1,000</u>
Total	<u>\$ 1,274,559</u>

Note 5. Grants Payable

Grants payable consist of grants awarded but not yet paid. Grants payable in future periods are discounted to present value and are as follows:

<u>Year</u>	<u>Amount</u>
2011	\$ 1,151,000
2012	250,000
2013	250,000
2014	<u>125,000</u>
	<u>\$ 1,776,000</u>

Note 6. Deferred Revenue

Deferred revenue consists of contributions designated for future periods. Deferred revenue for future periods are as follows:

<u>Year</u>	<u>Amount</u>
2011	\$ 156,500
2012	1,000
2013	<u>1,000</u>
	<u>\$ 158,500</u>

**AMERICAN SKIN ASSOCIATION, INC.**  
**NOTES TO FINANCIAL STATEMENTS**  
**DECEMBER 31, 2010**

Note 7.        Commitments

The Organization renewed the lease on its office location effective July 1, 2007 with an expiration date of June 30, 2010. The Organization has continued in its office location at the same monthly rental since the lease expiration on June 30, 2010.

Rent expense for the year ended December 31, 2010 was \$ 31,813.

Note 8.        Gifts in Kind

Included in public support of \$1,963,209 and \$1,718,071 for the years ending December 31, 2010 and 2009 respectively are gifts in kind amounting to \$6,255 and \$3,669, respectively.

Note 9.        Subsequent Events

In February 2011 the Organization decided to terminate its agreement to provide supplemental support to fellows funded by the NIAMS due to a lack of applicants. Such termination of support will cause the Organization to recognize \$129,000 of income in 2011 due to the reversal of the previously established liability.